

SWOT Analysis: Preston School Online Safety Provision

- Completed in September 2016 following handover of the Online Safety Lead role
- This analysis forms a part of the Online Safety folder (held by Carly Stewart) and supplements the school's Online Safety policies.

Actions

1. CS: Harness student responsibility and challenge further - #PayItForward + #KindnessMatters challenge delivered in assemblies (all year groups).
2. Centralise Online Safety evidence with reporting log – CS to consolidate files and hold evidence.

Strengths

- Students – a culture of reporting exists as students are quick to report incidents to staff to protect their environment/ community.
- Leadership
 - Clear policy on mobile technology use
 - Clear policy on student behaviour; reward and sanctions.
- Online Safety embedded within PSHEE programme.
- Evidence gathering – SSO's facilitate collection of evidence when incidents arise.
- Effectiveness of staff training reviewed for effectiveness (Survey Monkey completed post September 2016 staff training).

Weaknesses

- Governance of Social Networking use amongst staff (brief on risky behaviours).
- E-Safe sanctions removed from SIMs following behaviour policy review.
- Online Safety (E-Safety) not present in all year groups PSHEE programme (PREVENT not included within the current provision).
- Dissemination of school Online Safety (E-Safety policies).
- Update ICT room displays with agency contact information (e.g. CEOP/ Child Line etc.).
- Student anonymous reporting tool – no mechanism for anonymous reporting currently exists within school.

Actions

1. CS: Create Social Networking policy + brief at staff training.
2. CS/HC/GM: Agree E-Safe sanctions.
3. CS: Compliment Consequences matrix.
4. CS: Include sanctions within Online Safety policy.
5. HC: Compliment PSHEE provision with PREVENT + online Safety (all year groups).
6. CS: Repository for policies reqd (SLP/ Moodle/ P drive?).
7. CS: Update displays in ILS1, ILS2 and the LRC.
8. CS: Review mechanisms for anonymous reporting by students (360 Whisper + physical drop box).

Actions

1. CS: Update existing policies.
2. HC/ GM: Review revised policies.
3. GM: Present revised policies for governor approval.
4. CS: Brief new student AUP to students and cascade.
5. CS: Register for SWGfL 360 account and complete online questionnaire.
6. CS: To deliver session to Year 8 parents (as requested by M. Purton – LM). Consider use of articles/ magazines/ online portal/ Moodle to support all other parents with practical advice.

Opportunities

- Update existing policies
 - Reflect switch from E-Safety to Online Safety
 - Reflect switch from Cyber to Online bullying
 - Split staff and student AUP's (accountability)
 - Social Networking policy required (to guide staff, students and parents in acceptable use).
- Initiate Online Safety council (to include students at the core – see threats) + develop closer working relationship with Online Safety governor.
- Utilise SWGfL 360 review tool to assess suitability of Preston practice.
- Parental training sessions in Online Safety (see Threats).

Threats

- Online Safety reporting process – consistency of approach essential – whole school.
- Timely update of school policies + staff training frequency and mechanisms.
- Student engagement in Online Safety (governance – shaping school policy and assessment of suitability).
- Parental engagement/ capability – support education with parents as well as students to reinforce acceptable behaviours at school.
- Online reputation of Preston School – illicit a reporting tool to monitor the school's online reputation.

Actions

9. CS: Supplement new policies to include flow chart for investigating Online Safety issues + include indicative sanctions.
1. CS: Create an Online Safety Reporting Log – this in addition to SIMs will help to track incidents and identify trends (as well as inform policy updates).
10. CS/HC: Agree frequency of staff training + mechanisms.
2. CS/HC/TS: Form Student Council/Involvement for Online Safety.
3. CS: Commission tool – SWGfL BOOST subscription requested from GM.

Key:

GM: Gregg Morrison (Principal)
 HC: Vice Principal (DSO + CP Lead)
 CS: Carly Stewart (Online Safety Lead)

SWGfL: South West Grid for Learning
 Action Status: Green = Complete